4. Joint Venture between Singapore Airlines Limited and Deutsche Lufthansa AG

Reference Number	:	MAVCOM/ED/CC/DIV2/2018(6)	
Application	:	Individual exemption under section 51 of Act 771	
Applicants	:	Singapore Airlines Limited and Deutsche Lufthansa AG	
Receipt of Application	:	19 October 2018	
Summary of Application	:	Singapore Airlines Limited ("SQ") and Deutsche Lufthansa AG ("LH") are seeking for an individual exemption for a joint venture arrangement in respect of scheduled air passenger services between Singapore, Indonesia, Malaysia, and Australia ("SQ Markets"), and Austria, Belgium, Germany, and Switzerland ("LH Markets"). Specifically, the joint venture covers scheduled air passenger services with an origin in the LH Markets and a destination in the SQ Markets, or vice versa.	
		The joint venture is governed by a Framework Agreement entered into by SQ and LH, which also covers services operated by subsidiaries of SQ and LH, namely SilkAir (Singapore) Private Limited, Swiss International Air Lines AG, and Austrian Airlines AG. The Framework Agreement is already implemented for the LH Markets and the SQ Markets of Singapore and Australia (where the necessary approvals have been attained), and Austria, Belgium, Germany, and Switzerland.	
		Under the Framework Agreement, the Applicants will cooperate in: schedule coordination and capacity management; pricing and inventory management; sales; marketing; and revenue sharing.	
		The objective of the Framework Agreement is to enhance scheduled air passenger services between the SQ and LH Markets.	
		The Application provides that the joint venture will give rise to the following significant economic and social benefits to the Malaysian economy and Malaysian travellers:	
		(i) increased passenger numbers to Malaysia, resulting in benefits to a wide range of industries in Malaysia;	
		(ii) potential increases in frequency of services and capacity which benefit travellers;	
		(iii) better scheduling and resulting benefits to travellers;	
		(iv) expanded virtual networks for both of the airlines through the alignment of networks that are largely complementary which benefit travellers;	
		(v) potential introduction of new routes and services which benefits travellers;	
		(vi) wider range of fare products which benefits travellers;	

	(vii)	improvement o travellers;	of existing services which benefits		
	(viii)	increased comp travellers;	petition on the routes which benefits		
	(ix)	(ix) better offerings for corporate accounts;			
	(x)		gs efficiencies which may translate to e fares for travellers;		
	(xi)	improved conne Malaysia <i>vice ve</i>	ectivity between the LH Markets and rsa; and		
	(xii)	employment-rela	ited benefits.		
	lead prese servio to en	The Application also provides that the joint venture is unlikely to lead to any significant reduction in competition, due to the presence of strong competitive constraints exerted by indirect services between the SQ and LH Markets, and the low barrier to entry and expansion on the routes covered under the joint venture.			
Application Timeline	Date		Progress Update		
	19 O	ctober 2018	Receipt of application		
		ctober 2018 vember 2018	Receipt of application Publication of the summary of application for public consultation		
	2 Nov		Publication of the <u>summary of</u>		
	2 Nov	vember 2018	Publication of the summary of application for public consultation Public consultation for the application		
	2 Nov 3 Dec	vember 2018 cember 2018	Publication of the <u>summary of application</u> for public consultation Public consultation for the application was closed Publication of the <u>Proposed Decision</u>		
	2 Nov 3 Dec 19 Ju 2 Aug	vember 2018 cember 2018 uly 2019	Publication of the <u>summary of application</u> for public consultation Public consultation for the application was closed Publication of the <u>Proposed Decision</u> for public consultation Public consultation on the Proposed		
	2 Nov 3 Dec 19 Ju 2 Aug 27 Au	vember 2018 cember 2018 uly 2019 gust 2019	Publication of the summary of application for public consultation Public consultation for the application was closed Publication of the Proposed Decision for public consultation Public consultation on the Proposed Decision was closed		