



24<sup>th</sup> September 2025

## ***IMPLEMENTATION OF CAAM NEW CORPORATE IDENTITY ON OFFICIAL DOCUMENTS AND PUBLICATIONS***

### **1 Introduction**

- 1.1 The Civil Aviation Authority of Malaysia (CAAM) issues this Advisory Information (AI) to inform all stakeholders of its new corporate logo and identity as part of a wider transformation journey.
- 1.2 This marks an important milestone in strengthening CAAM's role as Malaysia's sole aviation regulator with an expanded mandate covering safety, security and economic regulatory oversight.

### **2 Scope of Application**

- 2.1 Following the official launch of the new CAAM Corporate Identity (CI), the updated logo and branding will apply to all official documents, licences, certificates, approvals, permits, publications and official correspondences issued by CAAM.

### **3 Key Requirements**

- 3.1 All existing documents, licences, certificates, approvals, and permits issued by CAAM bearing the previous corporate logo shall remain valid until their stated expiry dates and/or superseded and reissued by CAAM. Stakeholders are not required to request reissuance solely due to the change in corporate identity, unless otherwise instructed by CAAM.
- 3.2 All CAAM licence holders (i.e. Flight Crew Licence, Aircraft Maintenance Licence, Air Traffic Control Licence) who currently hold the Electronic CAAM Licensing Professional Services (eCLIPSE) card-type licences bearing the previous corporate logo are required to apply for and change to the new card-type licence. The detailed processes and procedures for this transition will be communicated through a separate advisory information in due course.

### **4 Transition Period**

- 4.1 Stakeholders may observe a phased introduction of the new logo across CAAM systems, communications and regulatory documents. During this transition period, both the previous and new corporate branding may appear on documents and materials.



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- 4.2 Stakeholders are advised to discontinue the use of the old corporate logo in any new materials and are encouraged to liaise with CAAM to ensure timely replacement.

### **5 Assurance to Stakeholders**

- 5.1 This corporate identity update:
- a) Does not alter or affect the validity, conditions, or regulatory obligations of any documents, licences, certificates, approvals, and permits issued by CAAM.
  - b) It is a visual change and enhancement, reflecting CAAM's transformation, refreshed identity and renewed purpose to position itself as a modern, independent and globally aligned regulator.

### **6 Enquiries**

- 6.1 All request and enquiries regarding the use of the CAAM logo and CI can be directed to CAAM's Corporate Communications at [communications@caam.gov.my](mailto:communications@caam.gov.my).



**DATO' CAPTAIN NORAZMAN BIN MAHMUD**  
Chief Executive Officer  
for Civil Aviation Authority of Malaysia  
24 September 2025